

UNWAVERING SUPPORT



FOR UNCOMMON HEROES™

Historian and Media Relations

February 2024 Mailer



- ✚ Now that the hustle and bustle of the holidays are over it is time to transition into a new year.
- ✚ Auxiliaries can display love and kindness by taking time to #SNAP, Stop Now Ask Permission.
- ✚ Whether it is with fellow Auxiliary members or children at your parties, remember to #SNAP.

Time to refresh your storytelling skills by using advancement in technology to preserve the history of your Auxiliary.

Photography opens doors into the past, but it also allows a look into the future. A camera is a SAVE button. Let your Auxiliary legacy members become STARS, for without our STARS, our Auxiliary would not exist. This Program Year, connect with a legacy member and complete a three- to five-minute video interview :

- *Provide a greeting and introduce the member with some details about themselves.
- Ask how and why they joined.
- Ask about their favorite memorable moment(s).
- Place emphasis on bringing the past to life.
- If your Auxiliary has no legacy members, look to your District or Department.



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- There are several ways to record and submit your videos, but the easiest way is to use your phone or tablet to record the video. Using a photo doesn't take a lot of experience and are designed to serve as multiple devices.
- Consider posting your videos on your Auxiliary social media pages (Facebook, etc.). This would allow other members of our department to see, enjoy, and learn from them.

- ❖ Remember to document every video interview from your Auxiliary by completing the National Historian & Media Relations Award for Auxiliaries No. 1 form.
- ❖ Submit Video interview and completed form to me by March 31, 2024.



Awards

- ❖ Citation will be given to every Auxiliary that submits a 3-5 minute video interview.
- ❖ Citation and \$25 to one Auxiliary in each of the four Conferences with the most outstanding 3-5 minute video interview.

Dorothy Swigon
 Historian & Media Relations Chairman 2023-2024

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